

Welcome to the 2018 CLPHA *Housing Is* Summit!

We want to thank you all for joining us in Washington, D.C., for CLPHA's 2018 *Housing Is* Summit. This event follows three years of our Affordable Housing and Education Summit, which has been expanded with a full track of health-related programming and plenaries focused on intersections between multiple sectors at once.

We recognize the importance of affordable, stable housing for low-income individuals and families, as well as the essential influences both education and health equity have on life outcomes. We reflect this in the four plenary panels and 15 breakout sessions we are offering at the Summit.

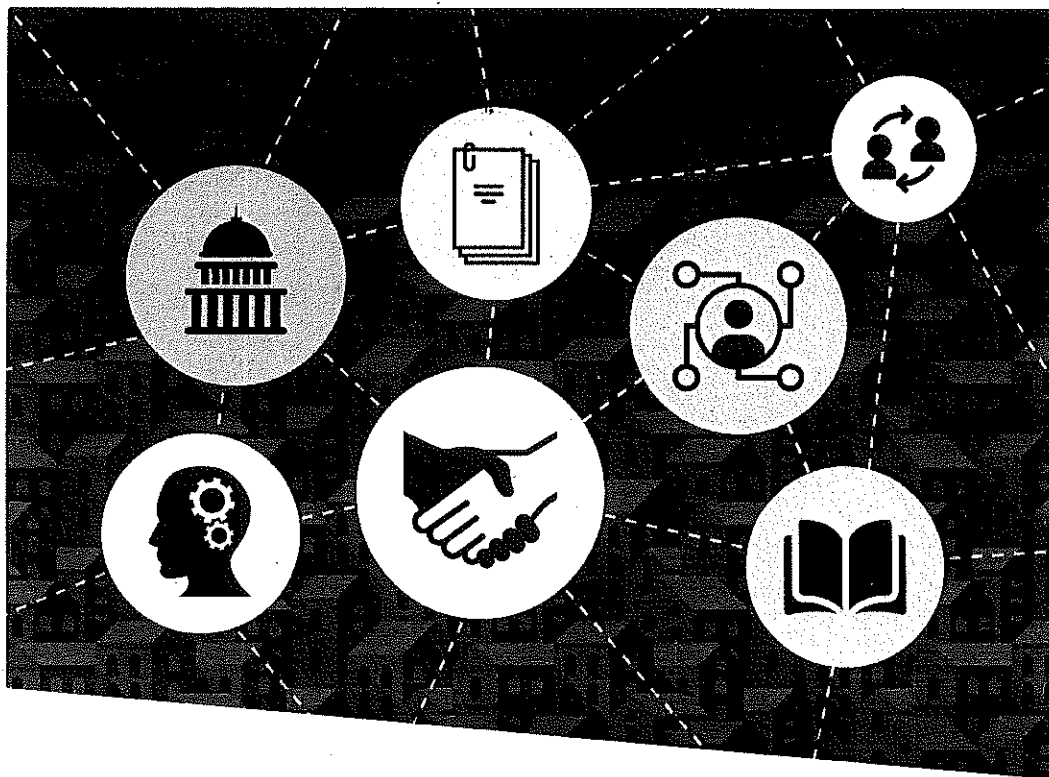
You are one of over 260 attendees from all across the country (including Alaska!) who also see these intersections and alignments across systems as critical to serving individuals and communities. You each bring expertise, passion, and curiosity from your respective organizations and roles to share with others at the Summit but also in our different communities. Our hope is that this event helps connect you to others in the field engaged in cross-sector work, informs you about promising trends and activities at these intersections, and inspires you to pursue or enhance collaboration outside your given "silo."

CLPHA is actively seeking to grow and strengthen our community of practice for people like you through our robust *Housing Is* Initiative. The Summit is an annual activity of *Housing Is*, but all year we also provide opportunities for stakeholders in all sectors to engage in cross-system learning, partnership development, data sharing activities, and metrics development. We have staff dedicated to working with a variety of organizations, practitioners, and researchers to identify cutting-edge thinking and share insights from innovative programs that harness the power of housing, education, and health systems.

We invite you to continue the conversations you start this week by remaining engaged with CLPHA through *Housing Is*. Sign up for our interactive online community, HousingIs.org, and connect with us directly by emailing housingis@clpha.org. We would love to hear from you throughout the year and see you again at next year's Summit.



Sunia Zatterman
Executive Director, Council of Large Public Housing Authorities



**We are building a future
where systems work together
to improve life outcomes
for low-income people.**

Housing stability is a critical first step to improve life outcomes for low-income children, families, and seniors. *Housing Is*, an initiative led by the Council of Large Public Housing Authorities (CLPHA), establishes, broadens, and deepens efforts to align affordable housing, education, and health systems to produce positive, long-term results.



HOUSING IS
Building Partnerships.Improving Lives.

Housing Is fosters improved, sustained alignment and collaboration across systems and sectors by leading the following efforts:



Partnerships: Foster new and strengthen existing cross-system partnerships to more effectively and efficiently improve outcomes.



Community of Practice: Facilitate a cross-sector community of practice to support on-the-ground efforts, shape policymaking, and inform advocacy efforts.



Best Practices: Improve and promote best practices proven to positively address social determinants and improve life outcomes at the program and system level.



Resource Development: Develop interdisciplinary resources that support sustained collaboration such as cross-system data sharing agreements and other implementation tools.



Online Collaboration: Maintain HousingIs.org, a virtual gathering place for experts from various support systems to promote effective programs and share innovative ideas.



Policy & Advocacy: Convene researchers, practitioners, and decision-makers to advocate for smart policies that impact low-income people.



Training & Education: Provide training and education across systems and sectors aimed at treating housing as a cornerstone social determinant.

Join the *Housing Is* Community
HOUSINGIS.ORG

CLPHA

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HOUSING IS HEALTH
HOUSING IS EDUCATION



HOUSING IS SUMMIT 2018

WASHINGTON, D.C. | MAY 3-4



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AGENDA

Thursday, May 3, 2018

Understanding Across Sectors

8:00 am

Breakfast

8:45 am

Welcome

- Sunia Zaterman, Executive Director, Council of Large Public Housing Authorities (CLPHA)
- Stephen Norman, Executive Director, King County Housing Authority and Board President, CLPHA

9:00 am

KEYNOTE:

Breaking Down Silos at the Top

- **Hon. Ben Carson**, Secretary, U.S. Dept. of Housing & Urban Development
- **Hon. Betsy DeVos**, Secretary, U.S. Dept. of Education (invited)

9:30 am

Framing the Day: "Understanding Across Sectors"

- **Abra Lyons-Warren**, Senior Program & Policy Manager, CLPHA

9:45 am

PLENARY:

Anchor Institutions as Cross-Sector Community Drivers

Anchor institutions come in many forms and are situated within different sectors. Hubs like universities, hospitals, and housing authorities can help communities build capacity for cross-sector collaboration by contributing resources and expertise, as well as centralize efforts. This roundtable explores promising examples of anchor institutions across systems.

- **Moderator: Stuart Butler**, Senior Fellow, Brookings Institution
- **Valerie Piper**, VP of Engaged Practice, Democracy Collaborative

- **Sue Popkin**, Director of HOST Initiative, Urban Institute
- **Charles Rutheiser**, Senior Associate, Annie E. Casey Foundation

10:45 am

BREAKOUT SESSIONS:

Becoming Fluent in Other Languages

Sessions focused on cross-sector learning, with a special emphasis on the role housing plays across sectors.

- **What Other Systems Need to Know About Housing**

Other sectors see stable housing as a key social determinant and are eager to learn how to best improve health and educational outcomes by addressing housing needs. This session provides key insights about housing and identifies ways other sectors can collaborate with housing providers to improve their cross-sector activities.

- **Peggy Bailey**, Director of the Health Integration Project, Center for Budget and Policy Priorities (CBPP)
- **Nicole Barrett**, Research & Policy Analyst, CLPHA



- **Healthcare for Housing Providers: Key Players and Issues**

Health systems can appear complicated as they bring together public and environmental health, healthcare service entities, and social/human service providers. This session will help housing and education stakeholders understand the various components of these systems, with emphasis on which players and programs align with other sectors' priorities.

- **Jennifer Leimaile Ho**, Independent Consultant
- **Josh Leopold**, Senior Research Associate, Urban Institute
- **Brenda Spillman**, Senior Fellow, Urban Institute



- **Education for Housing Providers: Key Players and Issues**

This session will help housing and health stakeholders understand the education system and core concepts important to the sector such as key players, relevant acronyms, and funding streams in order to begin or deepen engagement with the education sector.

- **Manish Naik**, Manager of Legislative Services, Council of Great City Schools
- **Tierra Washington**, Homeless Children & Youth Program Specialist, D.C. Public Schools



11:45 am

Washington "Power Lunch" (Lunch with Policy Updates from the Hill)

- **Theresa Dumais**, Director of Housing Policy, Committee on Financial Services Democratic Staff, U.S. House of Representatives (invited)
- **Colin Goldfinch**, Senior Health Policy Advisor, U.S. Senate Committee on Health, Education, Labor & Pensions
- **Allie Kimmel**, Senior Education Policy Advisor, U.S. Senate Committee on Health, Education, Labor & Pensions

12:45 pm

PLENARY:

Data as Fuel for Cross-Sector Collaboration

Data plays a critical role in cross-sector partnerships aimed at improving life outcomes for low-income people. This plenary session reviews innovative ways data is shared and applied in and across systems as well as how thinking in the field has progressed over time. Concurrent breakout sessions about data sharing and metrics will allow for more in-depth exploration and discussion following the plenary.

- **Moderator: Kathy Stack**, Consultant, Laura & John Arnold Foundation
- **Dolores Acevedo-Garcia**, Director of the Institute for Child, Youth, & Family Policy at the Heller School, Brandeis University
- **Catherine Anderson**, Senior Vice President of Policy and Strategy, UnitedHealthcare Community & State
- **Ross Santy**, Associate Commissioner, Administrative Data Division, National Center for Education Statistics, U.S. Dept. of Education
- **Mona Siddiqui**, Chief Data Officer, U.S. Dept. of Health and Human Services - Office of the Secretary

2:00 pm

BREAKOUT SESSIONS:

Sharing & Using Data Across Systems

Sessions focused on in-depth discussions of data sharing and metrics development.

- **Making Health & Housing Data Sharing Work**

Navigating privacy requirements is critical for any data sharing between health and housing entities. Better understand what data can be shared across sectors and in what form, as well as explore lessons learned from local housing providers who have gained access to useful health data.



- **Andria Lazaga**, Director of the Office of Policy and Strategic Initiatives, Seattle Housing Authority
- **Alastair Matheson**, Epidemiologist, Public Health Seattle-King County
- **Sarah Oppenheimer**, Director of Research and Evaluation, King County Housing Authority

- **The ABCs of FERPA: Education and Housing Data Sharing**

Learn about the privacy requirements necessary to share data between housing and education entities and tools to facilitate this sharing, as well as hear from a community that is successfully sharing data to move their joint goals forward.



- **Roy Chan**, Strategic Advisor for Education, Seattle Housing Authority
- **Michael Hawes**, Director of Student Privacy Policy, Office of the Chief Privacy Officer, U.S. Dept. of Education
- **Brent Jones**, Chief Strategy & Partnerships Officer, Seattle Public Schools
- **Andrew Lofton**, Executive Director, Seattle Housing Authority
- **Kathlyn Paananen**, Housing & Education Manager, Seattle Public Schools

- **Partnerships + Data + Metrics = Success**

Let's face it: Defining success is hard enough within sectors, let alone across silos. This facilitated discussion seeks to help participants identify metrics that help them achieve and evaluate success with their partners.



- **Kelsey Gray**, Senior Evidence Analyst, PROJECT evident

3:00 pm

Break

3:15 pm

BREAKOUT SESSIONS:

Taking Action on Community Needs

To reach the broader community, it can be useful for entities to seek partners outside their silos.

- **Exploring Opportunities in Healthcare as a Housing Provider**

“Making the case” from one sector to another is often a key starting point of any new partnership. This session explores the ways in which housing providers can make a compelling case to healthcare stakeholders who have their own initiatives, priorities, and incentives.

- **Jennifer Leimaile Ho**, Independent Consultant
- **Marcella Maguire**, Director of Health Integration, CSH
- **Andy McMahon**, Vice President – Health & Human Services Policy, UnitedHealthcare Community & State
- **Julia Resnik**, Senior Program Manager, Association for Community Health Improvement / American Hospital Association (invited)



- **Housing Providers Addressing Community Health Challenges**

As the health and housing sectors collaborate, many housing providers are taking the lead in convening community health partners and addressing population health challenges that directly impact their residents. This discussion-oriented session will allow participants to exchange ideas and seek advice from peers.

- **Andrew Brown**, Health and Supportive Services Coordinator, Home Forward
- **Katherine Harasz**, Executive Director, Santa Clara Housing Authority
- **Ky Le**, Director of Supportive Housing, Santa Clara County
- **Steve Lucas**, Health Policy & Research Manager, CLPHA
- **Alicia Mazzara**, Research Analyst, CBPP
- **Sonja Nelson**, Assistant Vice President – Client Services & Quality Improvement, Columbus Metropolitan Housing Authority



- **Cross-Sector Thinking and the Role of Partnership**

Learn where to start, who to reach out to, how to begin a partnership, and how to foster a partnership from informal to institutionalized. This working session that allows for planning and questions will also touch on the multimedia publication *Housing Is* released in March 2018, with more details of how working together is helping individual communities be more successful. This session will have discussion geared toward both those who are just beginning their work, as well as questions to consider for those already several years into their efforts.

- **Jessica de Barros**, Executive Director of Communications, Government & PR, Puget Sound Educational Service District
- **Judy Buckmaster**, Executive Director of Student Services, Bellevue School District
- **Ted Dezember**, Senior Manager of Educational Initiatives and Youth Programs, King County Housing Authority
- **Colin Groth**, Vice President of Programs, StriveTogether



4:15 pm

Report Back

4:30–5:30 pm

NETWORKING RECEPTION

Please join us in recognizing the retirement of Tony O’Leary, Executive Director of the Akron Housing Authority, and champion of housing leading cross-sector efforts.

Friday, May 4, 2018

Achieving Your Shared Vision

8:00 am **Breakfast**

9:00 am **Framing the Day**

- **Steve Lucas**, Health Research and Policy Manager, CLPHA

9:15 am **KEYNOTE:**

Focusing the Lens – A National Perspective

Comprehensive research provides the current state of affairs for vulnerable populations and suggests to policymakers and practitioners where to focus future efforts.

- **John Bridgeland**, President, Civic Enterprises
- **Matthew Morton**, Research Fellow, Chapin Hall at the University of Chicago

10:00 am **PLENARY:**

Stability Comes First

Following Chapin Hall's groundbreaking study on youth homelessness, it is more imperative than ever to implement solutions that will counter the deleterious effects of experiencing homelessness at any age. This panel of top innovators will explore root causes and prevention methods as well as strong arguments in favor of better aligning systems serving these individuals.

- **Moderator: Aurora Zepeda**, Executive Director, Institute for Children, Poverty, and Homelessness
- **Deb DeSantis**, President & CEO, Corporation for Supportive Housing (CSH)
- **Barbara Duffield**, Executive Director, SchoolHouse Connection

11:00 am **Break**

11:15 am **BREAKOUT SESSIONS:**

Home as Policy and Practice Nexus

Sessions focused on various ways policymaking and practice improvement leverage "home" as central to success.

- **Health at the Front Door: Opportunities and Demonstrations**

With so many older adults, elderly, and people with disabilities living in assisted housing, most public housing authorities are working with community-based social and human service providers and other healthcare entities that bring services to individuals' homes to age in place. This session explores existing partnerships between PHAs and these health system providers and identifies additional opportunities for partnership.

- **Leah Lozier**, Social Science Analyst, HUD Office of Policy Development & Research, U.S. Department of Housing and Urban Development
- **Marcella Maguire**, Director of Health Integration, CSH
- **Alisha Sanders**, Director of Housing & Services Policy Research, LeadingAge



- **Early Childhood Innovations**

A roundtable discussion on early childhood and importance of meeting families where they are—in the home—to improve educational and health outcomes like school readiness and socio-emotional health. This session will begin with introductory remarks by Ralph Smith, Managing Director from the Campaign for Grade-Level Reading.



- **Jill Fioravanti**, Senior Consultant, Campaign for Grade-Level Reading (moderator)
- **David James**, Superintendent, Akron Public Schools
- **Rachel Langford**, Associate Director of Education Systems Alignment, Home Forward
- **Tony O'Leary**, Executive Director, Akron Metropolitan Housing Authority

- **Helping Build Bridges Beyond Secondary Education**

This session provides on-the-ground examples and research about different ways housing authorities and their partners are supporting youth in achieving higher education and workforce training.



- **April Black**, Deputy Executive Director, Tacoma Housing Authority
- **Cassie Brooks**, Education Specialist, Chicago Housing Authority
- **Sara Goldrick-Rab**, Professor of Higher Education Policy & Sociology, Temple University
- **Erica Walker**, Director of Student Development Projects, City Colleges of Chicago

12:15 pm

Lunch

1:15 pm

BREAKOUT SESSIONS:
Working Beyond Silos

Sessions exploring ways to leverage sector-specific expertise and capacity to facilitate partnerships outside their silos.

- **Learning Beyond School Walls**

Hear how to take individual initiatives in the out-of-school time space to a more institutionalized partnership. The session will foreground insights on what improved quality out-of-school programming from partners in the Bay Area, as well as efforts to take this kind of work to the national level.



- **Brenda Castillo-Garza**, Director of Family Services, MidPen Housing
- **Jenny Hicks**, Director of HousED, Partnership for Children and Youth
- **Lenita Wheeler**, Director of Family & Community Partnerships, Oakland Housing Authority

- **Healthcare Investments in Housing**

This session will shed light on reasons why the health sector is interested in exploring housing as a key social determinant of health and what investments are currently being made by a range of entities. Session panelists will walk through collaboration in Boston between a major health system and the Boston Housing Authority.



- **John Kane**, Senior Program Coordinator, Boston Housing Authority
- **Gail Livingston**, Deputy Administrator of Housing Programs, Boston Housing Authority
- **Megan Sandel**, Associate Professor of Pediatrics and Public Health, Boston Medical Center

- **Different Models for Funding Your Education Efforts**
Learn about three different approaches to support education initiatives, including non-profit subsidiaries for a housing authority, foundation support, and government programs.
 - **James Cox**, COO, Greensboro Housing Authority
 - **Erik Peterson**, Vice President of Policy, Afterschool Alliance
 - **Preston Prince**, CEO, Fresno Housing Authority



2:15 pm

**PLENARY:
Foundation Roundtable**

Why foundations invest in cross-sector collaboration and how they view their role in supporting these efforts.

- **Moderator: Kollin Min**, Senior Program Officer, Gates Foundation
- **George Hobor**, Program Officer, Robert Wood Johnson Foundation
- **Fred Karnas**, Senior Fellow, Kresge Foundation
- **Amoretta Morris**, Director of National Community Strategies, Annie E. Casey Foundation

3:15 pm

Insights and Reflections

3:30 pm

Adjourn

Venue

Center for Strategic and International Studies
1616 Rhode Island Avenue NW (Second Floor), Washington, DC 20036

Registration




clpha.org/Summit2018

clpha.org | housingis.org | [@clpha](https://twitter.com/clpha) | [@housing_is](https://twitter.com/housing_is)










#housingis2018

Breakout Sessions







HOUSING IS...

HEALTH	EDUCATION	PARTNERSHIP
 <p>These sessions primarily focus on intersections between housing and health.</p>	 <p>These sessions focus primarily on intersections between housing and education.</p>	 <p>These sessions focus on models and concepts applicable to multiple sectors.</p>
6 SESSIONS	6 SESSIONS	3 SESSIONS

DAY 1 Thursday, May 3

	Room A	Room B	Room C
10:45-11:45 am BECOMING FLUENT IN OTHER LANGUAGES	 What Other Systems Need to Know About Housing	 Healthcare for Housing Providers	 Education for Housing Providers
2:00-3:00 pm DATA ACROSS SYSTEMS	 Making Health Data Sharing Work	 The ABCs of FERPA	 Partnerships + Data + Metrics = Success
3:15-4:15 pm TAKING ACTION ON COMMUNITY NEEDS	 Exploring Opportunities in Healthcare	 Housing Providers Addressing Health Challenges	 Cross-Sector Thinking and the Role of Partnership

DAY 2 Thursday, May 4

	Room A	Room B	Room C
11:15-12:15pm HOME AS POLICY & PRACTICE NEXUS	 Health at the Front Door	 Early Childhood Innovations	 Building Bridges Beyond Secondary Ed
1:15-2:15 pm WORKING BEYOND SILOS	 Learning Beyond School Walls	 Healthcare Investments in Housing	 Different Models for Funding Education Efforts

From: CLPHA/Housing Is <housingis@clpha.org>

Sent: Monday, May 14, 2018 4:06:34 PM

To: Greg Russ

Subject: Thank you for attending the 2018 Housing Is Summit!



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**Thank You for Attending the
2018 *Housing Is* Summit!**



Dear Summit attendees,

Thank you for joining us for the 2018 *Housing Is* Summit! You and over 260 colleagues from the housing, education, health, government, and foundation sectors came together to share your expertise and learn from each other.

One attendee noted in their evaluation that this is the “perfect timing for the work we need to do in our community.” We agree, and we are so appreciative of all of the energy and participation all of you brought to the Summit and the work that you do every day to help some of our country’s most vulnerable residents.

We wanted to highlight a few other take-aways from Summit attendees:

- “Together, we are more powerful!”
- “Partnerships are key, and we can learn from each other. Maintaining and nurturing relationships with partners are important.”
- “The *Housing Is* platform is redefining how we do our work and is needed now more than ever.”

One of the main reasons we do our work is to promote the idea of partnerships, and we’re so pleased that came through with the event. Based on follow-up emails to presenters, we also know critical connections were made, and site visits were planned to learn further from other communities. We can’t wait to hear how future efforts progress!

You can find presentation slide decks, event photos, and other resources [here](#). You can also find the attendee list with contact information [here](#). We will also be sending attendees a link to video recordings of our plenary and select breakout sessions in the near future.

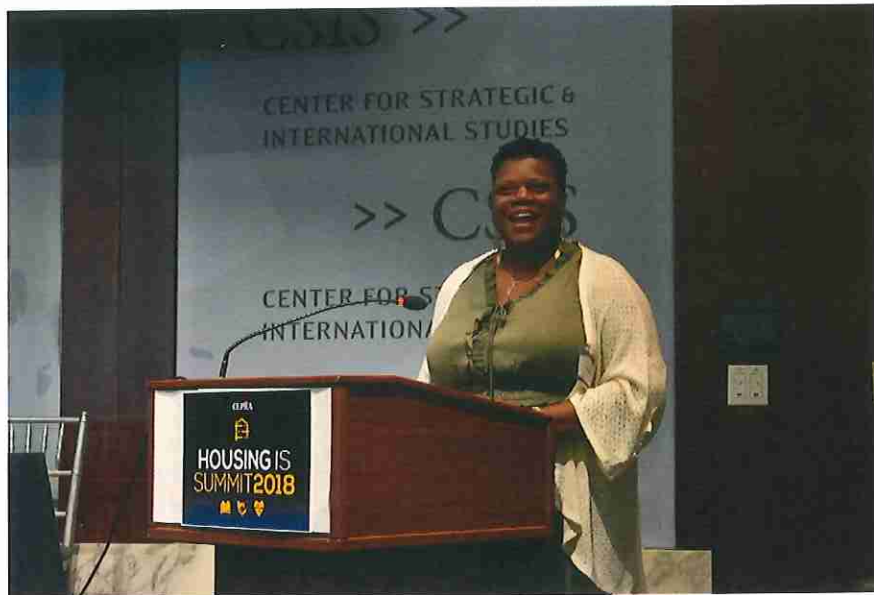
Be on the lookout in coming months for a Save the Date for the 2019 Summit. Please continue to engage with us and your peers on housingis.org and on twitter at [@Housing_Is](https://twitter.com/Housing_Is), and reach out to us by email (housingis@clpha.org) with any feedback or questions.

We look forward to seeing you all next year, if not sooner!

Thank you!

Contact List for 2018 Summit Attendees

Dropbox of Materials, Photos & PowerPoints





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