



## *A Call to Community Artists*

# **Capture the Vision of the Future of Public Housing in Minneapolis**

Public housing is home to more than 10,000 low-income people in Minneapolis. It is essential to the fabric of our neighborhoods. As the Minneapolis Public Housing Authority (MPHA) embarks on a long-term journey to preserve and renew our public housing, we seek artists who can distill this uplifting vision into powerful works of art for the community.

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### **Who can submit?**

MPHA seeks proposals from artists in three categories: Youth (grade school and middle school); High School; and Adults. Artist collaborations that span age groups will be judged in the oldest applicable group. See our “Submission Guidelines” summary for details on the application and selection process. Initial submissions are due by October 30<sup>th</sup>, 2018.

### **What types of art?**

MPHA is open to a variety of interpretations in the visual arts. Examples include (but are not limited to) drawing, painting, sculpture, printmaking, design, crafts, photography, video, filmmaking, graphic novels, and architecture. In judging, MPHA will place an emphasis on proposals with a potential to reach wide audiences.

### **What is the funding?**

For selected proposals, MPHA will provide (1) up to \$4000 *for final design and concept completion* and (2) up to \$7500 *for installation or distribution* to the community; in the event a large physical installation is required, MPHA may reduce the number of proposals funded to accommodate a work with higher installation costs.

### **What is the vision?**

Winning proposals will embody the spirit and content of MPHA’s “Strategic Vision and Capital Plan.” More information is available at <https://MPHAOnline.org/Vision>. Artists are encouraged to draw inspiration and research details more generally from MPHA’s recent website and social media content. The highlights of this vision include:

- Preserving and modernizing all of our public housing units for current and future families, with no displacement or loss of housing benefits.
- Continuing to serve the lowest-income members of our community with safe, quality places to call home.
- Serving vulnerable households of many types, including seniors, the disabled, families with children, immigrants, and people of color.
- Affordable rents (public housing rent is set at 30 percent of income).
- Partnership with residents and neighbors in designing building improvements and planning for the future.
- Local community partnership (public housing is traditionally federally funded; only by coming together as a local community can we plot a course to preserving it).
- Valuing green technology and energy efficiency in the work that we do.
- Strengthening partnerships around health, education, and employment.
- The continuum of affordable housing

Any winning proposals will speak to at least one of the above themes. However, MPHA is open to many interpretations and approaches, including those we are sure we have not even imagined.

### **More about MPHA**

MPHA owns and/or manages: (a) 42 multi-family apartment complexes totaling 5,006 units; (b) 753 scattered site units throughout Minneapolis; (c) 184 townhome units in the Glendale family development. We are also building 16 new townhomes opening in 2019, devoted exclusively to homeless families. In addition to our public housing, MPHA administers over 5,000 Section 8 Housing Choice Vouchers. MPHA has approximately 280 employees.

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*The mission of the Minneapolis Public Housing Authority (MPHA) is to promote and deliver quality, well-managed homes to a diverse low-income population and, with partners, contribute to the well-being of the individuals, families and community we serve.*

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MPHA is a public entity formed in 1991 to provide federally subsidized housing and housing assistance to low-income families in Minneapolis, MN. MPHA is headed by an Executive Director and is governed by a nine-person board of commissioners. MPHA is subject to the requirements of Title 2 of the Code of Federal Regulations and MPHA's Procurement Policy.

### **For more information**

See our Submission Guidelines to learn about the application and selection process.

Additional copies of this notice and our Submission Guidelines may be downloaded from <http://mphonline.org/vendors/contracting-opportunities/> Under the Community Art – Call for Proposals

For general questions, email Jake Gateman: [jgateman@mplspha.org](mailto:jgateman@mplspha.org)