



SUBMISSION GUIDELINES

Capture the Vision of the Future of Public Housing in Minneapolis

Thank you for your interest in MPHA's call for community artists to capture our vision for the future of public housing. Please read our separate "Call to Community Artists" for an overview of eligibility, funding, and themes.

Application and selection will proceed in two stages: written submission and interviews.

Round 1 Submission (Deadline: October 30th, 2018)

Please submit a narrative (no more than two pages) describing:

- a) The description of concept and approach;
- b) If the artist intends that the public participate in the completion of the work (if so, this process should be described in detail);
- c) A statement of the artist's vision on how the art will engage the community and further MPHA's vision and goals;
- d) Identification and background of the artist or the artistic team;
- e) Relevant portfolio samples (if the applicant has done prior, relevant work);
- f) Location (if the art is specific to a location this should be identified);
- g) Estimated cost to develop and put in place (estimate should include materials and labor, production work, etc.)
- h) Any known grants or other funds that may be available to the artist to help offset costs;
- i) Whether the artwork proposed could include or involve MPHA residents or voucher-holders in any way.

Submissions may be e-mailed to JGateman@mplspha.org or mailed (or hand-delivered) to the following address:

**Minneapolis Public Housing Authority
Attention: Jake Gateman, Contracting Officer
1001 Washington Ave N, Suite 201
Minneapolis, MN 55401**

Round 1 submissions will be evaluated by an internal panel of MPHA staff. A limited group of entries will be invited for Round 2 interviews and discussions.

Round 2 Interviews

For Round 2, MPHA will convene a panel of residents and outside advisors (including non-competing artists or others who have some background in community arts). At the interview, the artist or artistic group will be given a chance to present their ideas in full, including any mock-ups, sketches, samples, animation or visualization of the project, etc.

Artists should also prepare a detailed estimated timeline for completion, and a budget including the costs, if any, of any final production, physical installation, or placement for the artist's work.

MPHA will select work based primarily on its merit and potential for impact. Outside funding is not required; however, if a group has additional funds to support the work, MPHA may factor that into the selection process.

Selection

MPHA and our selection team will evaluate proposals based upon their capacity to capture and convey, in an uplifting and enlightening way, MPHA's mission and strategic vision for the future of public housing. We will consider a proposal's potential to have a broad impact in the community, an artist or team's portfolio and experience, and practical considerations (such as timing or excess cost) where they exist.

After Round 2 interviews, MPHA will select up to five proposals for funding, including at least one proposal from each age group and, optionally, two at-large proposals. (At-large proposals may be restricted by available funding.)

For more information

Additional copies of our Call for Community Artists and these Submission Guidelines may be downloaded from <http://mphaonline.org/vendors/contracting-opportunities/>
Under the Community Art – Call for Proposals

For general questions, email Jake Gateman: jgateman@mplspha.org